

27 NOV
To 01 DEC

Kenya Innovation Week 2023
Commonwealth Edition



Sponsorship

Packages

“Innovating to Unlock our Common Wealth”



For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com

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Platinum
Sponsor

KES 5 MILLION
[USD 50,000]

The platinum sponsor is by default the **Lead Sponsor** of Kenya Innovation Week. As part of the package, a platinum sponsor gets the following benefits.

- ✓ A slot at the official opening
- ✓ 2 keynote speakers
- ✓ 1 slot on a high-level panel
- ✓ 3 exhibition booths
- ✓ 3 panel slots on select summits
- ✓ 1 sponsor-managed panel session
- ✓ Side-events in the main program as shall be organized by sponsor
- ✓ 10 passes for breakfast pre-event workshops, and main event
- ✓ 5 strategically displayed roll-up banners
- ✓ 5 strategically displayed teardrop banners
- ✓ Predominant & strategic logo lockup in all publications, posters & reports.
- ✓ Media engagement and interviews

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Gold

Sponsor

KES 3 MILLION
[USD 30,000]

A gold sponsor will enjoy the following benefits.

- ✔ 1 keynote speaker
- ✔ 1 slot on a high level panel
- ✔ 2 exhibition booths
- ✔ 2 panel slots on a summit
- ✔ 1 sponsor-managed panel session
- ✔ Side-events on the main program as shall be organized by sponsor
- ✔ 7 passes for breakfast pre-event workshops and main event
- ✔ 4 strategically displayed roll-up banners
- ✔ 4 strategically displayed teardrop banners.
- ✔ Strategic logo lockup in all publications, posters and reports.
- ✔ Media engagement and interviews

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Silver

Bronze

Partner

KES1MILLION
[USD10,000]

KES500K
[USD 5,000]

KES250K
[USD2,500]

Panel slots	1	1	1
Passes for main event and pre-events workshops	5	4	3
Exhibition booths	1	1	1
Strategically displayed roll-up banners	3	2	1
Strategically displayed teardrop banners	3	2	1
Strategic logo lockup in all publications, posters and reports			

All sponsors and partners will receive standard benefits such as significant publicity through ALL media platforms (print media, T.V,radio, social media).

In addition, they will also have their logos displayed in media banners, event banners, red carpet banners, and in the event screens.

Their logos will also be displayed on the innovation week website and corresponding back-links directed to the partner and sponsors' website.

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Other Options

Business Leaders and Policy Makers

KES 1 MILLION
[USD 10,000]

Slots available: 2

During the KIW 2023 – CE, policy discussions and dissemination of policies will be taking place. KIW 2023 – CE invites business leaders and policy makers to partner in facilitating these sessions. By sponsoring, a partner will get:

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding during presentations.

Cocktail Sponsor

KES 1 MILLION
[USD 10,000]

Slots available: 1

KIW 2023 – CE will climax with an awards gala and cocktail party where different winners will be crowned and awards presented. As a sponsor of a cocktail party, a partner will get the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Enhanced branding during cocktail party
- ✓ Presentation and remarks

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Other Options

Internet Sponsor

KES 1 MILLION
[USD 10,000]

Slots available: 1

KIW 2023 – CE will stream sessions. To facilitate this, an internet service provider is welcome to partner with KIW 2023 – CE by reinforcing internet at the venue for livestreaming purposes. This sponsor will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

Livestreaming Sponsor

KES 1 MILLION
[USD 10,000]

Slots available: 1

KIW 2023 – CE welcomes livestreaming and production companies to manage the streaming activities of the event. This could be by managing event production, offering equipment or by financing such. This sponsor will receive the following benefits:

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

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Other Options

Awards Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 – CE will recognise innovators, institutions and individuals contributing to the Innovation ecosystem. Sponsors are invited to provide awards in form of money prizes, trophies, plaques, certificates etc to the recipients. A sponsor in this category will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding
- ✓ Logo Lockup/Co-branding on Dummy Cheques and prizes eg. Trophies,

Travel and Mobility Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 – CE invites transport and mobility providers to partner in transporting guests and VIPs before, during and after the event.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

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Publicity Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 - CE will publicise the event. Sponsors are invited to pay media outlets for coverage, advertising opportunities and publications of KIW 2023 - CE activities.

A sponsor in this category will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding
- ✓ Logo Lockup/Co-branding on publicity materials.

Media Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 - CE invites media houses to partner in publicising the event and to provide media coverage pre, during, and post the event.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

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Other Options

Publications Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 – CE will design and publish various materials including booklets, brochures, and programme materials for KIW 2023 – CE activities.

Sponsors who can manage design and publication of the above materials are welcome. A sponsor in this category will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding
- ✓ Logo Lockup/Co-branding on published materials.

Cloud Storage Sponsor

**KES1 MILLION
[USD 10,000]**

Slots available: 1

KIW 2023 – CE invites tech companies to partner in providing cloud storage plans to innovators, and the organising committee.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

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